**UI Based project**

**Agency website**

1.What is the one adjective I want this brand to invoke in users?

-trust

2.What is the purpose of the page?

This is the homepage. The purpose of the page is to make the user decide if they are a good fit for the work the company offers and a get a customer.

-the purpose of the company or the values

-the work the company has done

-what does the company do

-Social proof(testimonials)

3.What are the components of the page

-Navigation

-what kind of services do we offer?

-Post Work

-Testimonial

-Our values,